



European Commission



COMMON DISSEMINATION BOOSTER

The Essential Hands-on Service for R&I Projects



Apply online here by Nov 30TH 2017

<https://ec.europa.eu/eusurvey/runner/CDB>



Service 5 Dissemination Campaign Management

Hands-on support on delivering your dissemination campaigns

Make sure you make the best of your portfolio dissemination plan and run it effectively! Get valuable professional support for delivering effectively your joint dissemination campaigns: the CDB will accompany your CDB Project Group across an extended period giving specific assistance for your joint dissemination campaigns.

Pre-requisites:

Portfolio dissemination plan & tools, dissemination skills (or output from CDB Service 3, and CDB Service 4).

STEP

Creation of Content Rich Messages:

Get practical expert feedback on your dissemination activities. Get help to improve your dissemination skills on-the-field. Worried about Intellectual Property, Copyrighting and legal issues? The CDB will set up a 4-hour legal consultancy session to clarify all those scary aspects.

STEP

Impact Analysis:

Constantly improve your joint dissemination strategy and gain the most out of your Project Group's collaboration. The CDB will analyse your data to monitor the impact of dissemination in progress and guide you along the way.

STEP

Dissemination Plan Revision:

Get your take-away: a tailored portfolio dissemination plan, impact analysis, report of initial results and corrective actions leading to joint sustainability beyond the projects' timeframe.

